



**2012 Pennsylvania Tourism Packages
Advertising Insertion Order and Agreement**

Advertiser number:

Advertiser name

PO Number

Corporate name (if different from advertiser name)

Co-Op name (Please note payment will be remitted to this entity:
Pennsylvania Dutch CVB, 501 Greenfield Road, Lancaster, PA 17601

Billing name and address
Attn:

Phone

Fax

Email address

Production Contact Information

Primary contact name

Phone

Email address

Secondary contact name

Phone

Email address

2012 Pennsylvania Annual Vacation Guide and Pursuits Magazine - Ad Size(s):

Half Page in Annual Vacation Guide and Pursuits Magazine - with Enhanced photo listing on visitPA.com - \$8,541

Third Page in Annual Vacation Guide and Pursuits Magazine - with Enhanced photo listing on visitPA.com - \$5,992

Sixth Page in Annual Vacation Guide and Pursuits Magazine - with Enhanced photo listing on visitPA.com - \$3,444

Special Instructions:

Cancellations must be received in writing prior to close date November 18, 2011. Ad materials due by December 2, 2011.

Net Rates

2012 Pennsylvania Tourism Package

Invoice Due Upon Receipt

TOTAL (Net)

\$

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A facsimile of this Order/Agreement will be considered an original document.

Please make checks payable to PA Dutch CVB. 501 Greenfield Road Lancaster, PA 17601 Payment due no later than 10/14/11.

Authorized Signature

Date



Print Name & Title

Internal Use Only

Sales Representative

Rob Schwab

Publisher's Acceptance