



*Achieving the legislative goals of the tourism and hospitality industry.*

128 Walnut Street • Harrisburg, Pennsylvania 17101 • 717-232-8880 • FX: 717-232-8948

Dear Tourism Partner,

As the 2<sup>nd</sup> largest industry in Pennsylvania, Tourism means business. Tourism generates almost \$10.7 billion in wages and benefits annually and has a work force of over 610,000 strong. The hotels, meeting facilities, attractions, restaurants, cultural institutions, tour companies and transportation providers are among the local businesses greatly impacted by travel to Pennsylvania.

As a leader in our industry, you already know the positive impact tourism has on our Commonwealth. That is why we are asking you to become an active participant in TravelPAC a voluntary, nonprofit, and bi-partisan political action committee of the *Pennsylvania Association of Convention & Visitors Bureaus (PACVB)* and the *Pennsylvania Tourism & Lodging Association (PTLA)*. TravelPAC was established to serve as the political action arm of the tourism industry in Pennsylvania—to promote and directly support legislators concerned with the future welfare of our industry and provide an opportunity for your voice to be heard in Harrisburg.

Despite strong returns on investment, the economy's impact on the state budget and changing legislative priorities are putting Pennsylvania at a competitive disadvantage.

We have an opportunity this summer and fall to have a tremendous impact on the Gubernatorial election and begin to educate the two candidates about our Industry and the critical role we play in Pennsylvania's economic viability and workforce.

We need to be at the table with these candidates and talking to them about our industry. One way to do that is supporting their candidacy through TravelPAC. It is critically important that we begin to raise political dollars over the summer to be able to be in a position to support the best candidate for Tourism and be a partner in the next Administration.

Your financial support will help send a strong message to a pro-tourism Governor that we will stand up for those who stand up for tourism. We are asking you to join us in making a donation of \$1000, \$500, \$250 or whatever you can afford to TravelPAC.

We hope we can count on you to help support TravelPAC today. The future of our industry really is in your hands.

Thanks in advance for your support.

Sincerely,

Rob Fulton

*President/CEO*

PA Association of Convention and Visitors Bureaus

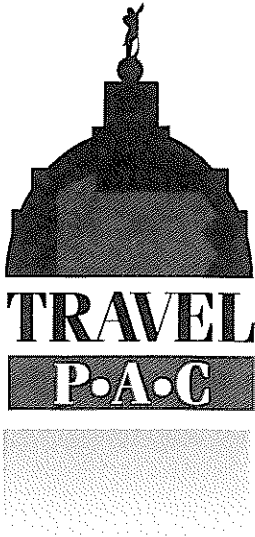
Leeann MacWilliams

*Interim Operating Officer*

PA Tourism and Lodging Association

P.S. The success of TravelPAC will help us to continue to fight for the tourism industry in Pennsylvania. We hope we can count on you to contribute \$1000, \$500, \$250 or whatever you can afford to help today!

# Achieving the legislative goals of the tourism industry



Today, state government can be THE deciding factor in whether you succeed--or fail--in business. Pennsylvania's legislature and governor deal with issues affecting your business's bottom-line: room taxes, employer mandates, per diems, liquor regulations, and state funding for tourism marketing, to name just a few.

TravelPAC is a voluntary and bipartisan political action committee that exists to help elect qualified individuals who recognize the importance of the tourism industry. The ultimate goal of this effort is to provide a favorable business climate in which the tourism industry can prosper.

TravelPAC funds are used to directly support those state legislators who are advocates for the tourism industry.

<b>I pledge</b> <input type="checkbox"/> <b>\$50</b> <input type="checkbox"/> <b>\$75</b> <input type="checkbox"/> <b>\$100</b> <input type="checkbox"/> <b>Other</b> _____
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*State law prohibits corporate funds for PAC contributions: all contributions must be via personal check or cash. Contributions to TRAVELPAC are not deductible as charitable or political contributions for federal income tax purposes. Contributions are voluntary and are used for political purposes – they are not payment for PTLA membership dues*

Name: \_\_\_\_\_

HOME Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Company: \_\_\_\_\_

Enclosed is my PERSONAL check payable to TRAVELPAC

Mail this form with payment to:  
TRAVELPAC, PO Box 12025, Harrisburg, PA 17108-2025.

*Thanking you in advance for your kind contribution  
and continued support of TRAVELPAC.*