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Fresh story ideas to be found outside...

May 2007



Pennsylvania Dutch Convention & Visitors Bureau

Monday, May 21, 2006

## Greetings from Lancaster County!

### Discover unique story ideas outdoors in PA Dutch Country!

Explore what life is like outdoors in Lancaster County for a whole new story angle to the area. Discover the trails, watch our many species of birds, partake in water activities and see the 29 covered bridges located throughout the county, each of which are unique in their own sense and take you back to simpler times. With so much to do outside in Pennsylvania Dutch Country, you'll depart with all kinds of fantastic story ideas!

#### Your press trip might include:

- A complimentary or media rate lodging at one of our hotels or a working farm, where you will not only learn about, but experience life on a farm!
- An exploration of the covered bridges located throughout Lancaster County. Seeing these bridges will take you back to the charm and romance that makes PA Dutch Country so special.
- A hike or bike through a park or preserve. See one of the eight county parks complete with more than 2,000 acres of land or the 2,900 acres of preserved land protected by the Lancaster County Conservancy. Bring a picnic lunch and observe any of the area's birds and wildlife.
- Participating in one of the many water activities offered in Lancaster County. The Susquehanna River serves as the perfect site to swim, kayak, boat, canoe or even fish.
- A look into the Amish way of life with a buggy ride through the beautiful rolling farmland of PA Dutch Country.
- Waking up early to experience an outdoor produce auction. Watch as horse-drawn wagons laden with heaps of freshly-picked fruits and



vegetables snake their way slowly toward a fast-talking auctioneer.

...plus [museums](#), [attractions](#) and so much more!

### Arranging Your Press Trip

Trips are open to qualified journalists on assignment or with regular placements. Complimentary or media rate lodging, admission to attractions and tours, and some meals are included. Transportation to/from Lancaster County is not included.

For more information on this exclusive press trip opportunity or to develop a personalized itinerary for your visit, contact:

**Cara O'Donnell, *Media Relations Manager***  
Pennsylvania Dutch Convention & Visitors Bureau  
800-324-1518 | e-mail [codonnell@padutchcountry.com](mailto:codonnell@padutchcountry.com).

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