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Holiday Story Opportunities in Lancaster County

August 2007



Pennsylvania Dutch Convention & Visitors Bureau

Greetings from Lancaster County!

Reinvent your holiday getaway story - come to Lancaster County!

Need a way to spruce up that holiday getaway travel story? Looking for something different than the same coastal getaway stories submitted year after year? Try a holiday getaway story in Lancaster County, where your editor will love a fresh approach and your readers will love hearing about a whole new way to experience Amish Country. From lavish holiday musical performances to great shopping opportunities and an entire museum dedicated to Christmas, Lancaster County's the perfect place for that holiday season vacation, and we'll give you the story angles that your readers will truly devour.

Your trip could include:

Bed and Breakfast: No one decks out for the holidays quite like the B&Bs in Lancaster County, and with more than 160 from which to choose, we're one of the largest B&B destinations in the East! Relax in a cozy farmhouse or a grand estate, and at all, enjoy a delicious home-cooked breakfast each morning and tales from welcoming innkeepers of all the insider tips on the area!

National Christmas Center: The name says it all – this unique museum is all about Christmas – all year long! Discover vintage Christmas ornaments from years past – even remember some of the favorites from your own childhood! Walk through an animated storybook village or step under a giant Christmas tree for a look at the wondrous displays underneath. Explore Christmas celebrations around the globe, throughout the ages, and more!

Family adventures: Just like in the movie, the [Strasburg Rail Road](#) will provide families with a holiday wonderland this season with special Santa's Paradise Express steam engine journeys hosted by Santa himself. At [Dutch Winter Wonderland](#), the amusement park that's a favorite for our youngest guests is

transformed into a holiday spectacular that would make Santa proud.

Culinary customs and treats: We all know food's a big part of the holiday season, and here in Lancaster County, it's a part we know well! Learn the secrets of local recipes or pick up some special edible treats for your holiday table or for unique gift giving ideas. Talk with standholders at our [farmers' markets](#) to learn about those special tips for making your holiday culinary celebration one to remember!

Holiday performances: What better way to get into that holiday spirit than a festive concert or musical – one that will have you humming your caroling favorites out the door. Here, there's plenty from which to choose – enjoy dazzling special effects and inspirational stories at [Sight & Sound](#) or musical entertainment that's just plain fun at [American Music Theatre](#). And that's just a start – whatever your musical tastes, we've got something to enjoy! ...and much more!



Arranging Your Press Trip

Trips are open to qualified journalists on assignment or with regular placements. Complimentary or media rate lodging, admission to attractions and tours, and some meals are included. Transportation to/from Lancaster County is not included.

For more information on this exclusive press trip opportunity or to develop a personalized itinerary for your visit, contact:

Cara O'Donnell, Media Relations Manager
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800-324-1518 | e-mail codonnell@padutchcountry.com.

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