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Bring your artistic vision to Lancaster County

December 2007



Pennsylvania Dutch Convention & Visitors Bureau

Greetings from Lancaster County!

Explore Your Creative Side with Lancaster's artistic stories!

Think you (and your readers) know Lancaster County already? You're pretty sure that the rolling hillsides, the quiet country lanes, and the familiar clip-clop of Amish buggies are already old familiar travel tales (translation: old news)? Think again – because there's a whole new Lancaster County to explore – one that's full of art, culture, cosmopolitan flair – and – dare we say – trendy!

This year, Explore Your Creative Side in Lancaster County – that is, discover [downtown](#) – where about thirty funky art galleries have opened their doors and local artists have the chance to shine. Visit Lancaster's very own theatre district of sorts and be one of the first in the world to experience new musicals or enjoy living history presentations like no other. Take a walk (or a drive) to discover vibrant outdoor murals, and complete your experience with a conversation of culture at downtown coffee houses or over candlelit gourmet dinners. It's a brand new way to see Lancaster County you won't want to miss!

Your trip could include:

- **First Fridays:** Depending on your dates of travel, bundle up on a chilly Friday night and head downtown, where the galleries stay open late and welcome you to chat with artists or enjoy complimentary musical performances or steaming hot cups of hot chocolate.
- **[Theatre](#):** From world premiere musicals to offbeat productions to living history, Lancaster's very own theatre district of sorts is sure to entertain.
- **Mural Tour:** Take a walk or drive to enjoy Lancaster County's many outdoor murals – learn stories of history, diversity, downtown life and more through these elaborate works of art.

- **Museums:** From the work of historic local artists to a fun display of nostalgic lunch boxes, Lancaster's museums are something to see! Brand new is the newly expanded [Lancaster Quilt & Textile Museum](#) – which has almost doubled in size!
...and much more!



Arranging Your Press Trip

Trips are open to qualified journalists on assignment or with regular placements. Complimentary or media rate lodging, admission to attractions and tours, and some meals are included. Transportation to/from Lancaster County is not included.

For more information on this exclusive press trip opportunity or to develop a personalized itinerary for your visit, contact:

Cara O'Donnell, *Media Relations Manager*
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